



Campus for Hope

Kim Jefferies, CEO



±25
Acres

±900
Occupancy

**Campus for Hope is a
transformative
investment**



A photograph of a doctor in a white coat and mask examining a young child. The child is smiling and looking towards the camera. A woman is partially visible on the left, holding the child. The background is slightly blurred, showing a clinical setting.

The campus will provide comprehensive wrap around services in a trauma-informed environment with the ultimate goal of ending a person's homelessness



Campus for Hope

Mission, Vision & Values

Our Mission: Revolutionize support for the unhoused by creating comprehensive and compassionate pathways to achievement.

Our Belief: Each life brings a unique gift to the world, without it, the world is diminished.

Our Pledge: We pledge to stand with every person, helping them reclaim home, hope, and the chance to thrive.

Our Core Values: Honor, Connect, Uplift, Integrate



Campus for Hope Journey

1 Arrival

Incoming residents enter the campus seeking refuge and safety where they are met with compassion and respect. It marks the beginning of the journey toward stability and healing. It's at the moment that hope for their future is reignited.



2 Decompression

After arrival, individuals are given time and space to rest, recover, and feel grounded. This stage offers emotional and physical decompression through a supportive environment designed to reduce stress and begin rebuilding a sense of trust and dignity.



3 Understanding



Secure in the fact that their basic needs are met, participants engage in understanding their circumstances and exploring available services. Through guidance, education, and personal choice, individuals begin connecting to support services, community services, and home space options that align with their goals.



4 Rebuilding



At this stage, individuals actively work toward growth and independence. They participate in programs that build life skills, redefine their purpose in life, strengthen community connections, and prepare them for long-term stability both personally and economically.



5 Graduation

Graduation represents renewal and reintegration. Individuals leave the campus with hope, purpose, and the tools to sustain housing and employment. Empowered by their journey, they are encouraged to "pay it forward". Inspiring others and contributing positively to the broader community.



Campus for Hope Client Profiles



Economically Displaced Individuals and Families

Individuals and families who are unable to sustain their housing due to economic reasons (loss of job, loss of loved one, medical event, cost burdened, significant financial event, etc.).



Singles with Low to Moderate Acuity

Individuals who are unable to sustain their housing due to behavioral health or substance use needs who have the ability to be stabilized and make progress towards recovery.



Individuals Exiting or Experience with Adjacent Systems

Individuals who are unable to sustain their housing due to exiting current temporary housing such as through eviction courts, military/veterans, recent involvement with the justice system (with eligible backgrounds) or healthcare.



Individuals and Families Fleeing Domestic Violence

Individuals and families who are unable to sustain their housing due to fleeing a current situation of domestic violence. DV providers remain the preferred placement, but Campus for Hope will serve as overflow.

We understand that individuals and families are not impacted by only one profile and will ensure support is comprehensive across profiles.

What Sets Campus for Hope Apart

DIFFERENTIATORS

Support built around each person, day and night

EMBEDDED CASE MANAGEMENT

Case managers work inside the residential buildings, alongside clients, instead of by appointment only. This allows the case manager to get to know the client in all settings and the client immediate access to support.

24/7 RESIDENT & SECURITY STAFF

Resident staff and security on site around the clock, so clients have support whenever they need it. CFH will hire and train their operational teams to support trauma informed care, de-escalation and in crisis management.

PERSON-CENTERED, TRAUMA-INFORMED CARE

Case management built around each person's goals and history, delivered with a trauma-informed approach. CFH will have a dedicated resident experience team to ensure CFH is responsive to client needs and is creating an environment for transformation.

TRAUMA-INFORMED CAMPUS DESIGN

Rooms for everyone with no open pods, and smaller "safe pods" for safety and flexibility. Spaces across the campus that provide choice and safety – calm rooms, libraries, social rooms, healing garden, community garden, outdoor and indoor spaces.

FAMILIES, COUPLES & PETS WELCOME

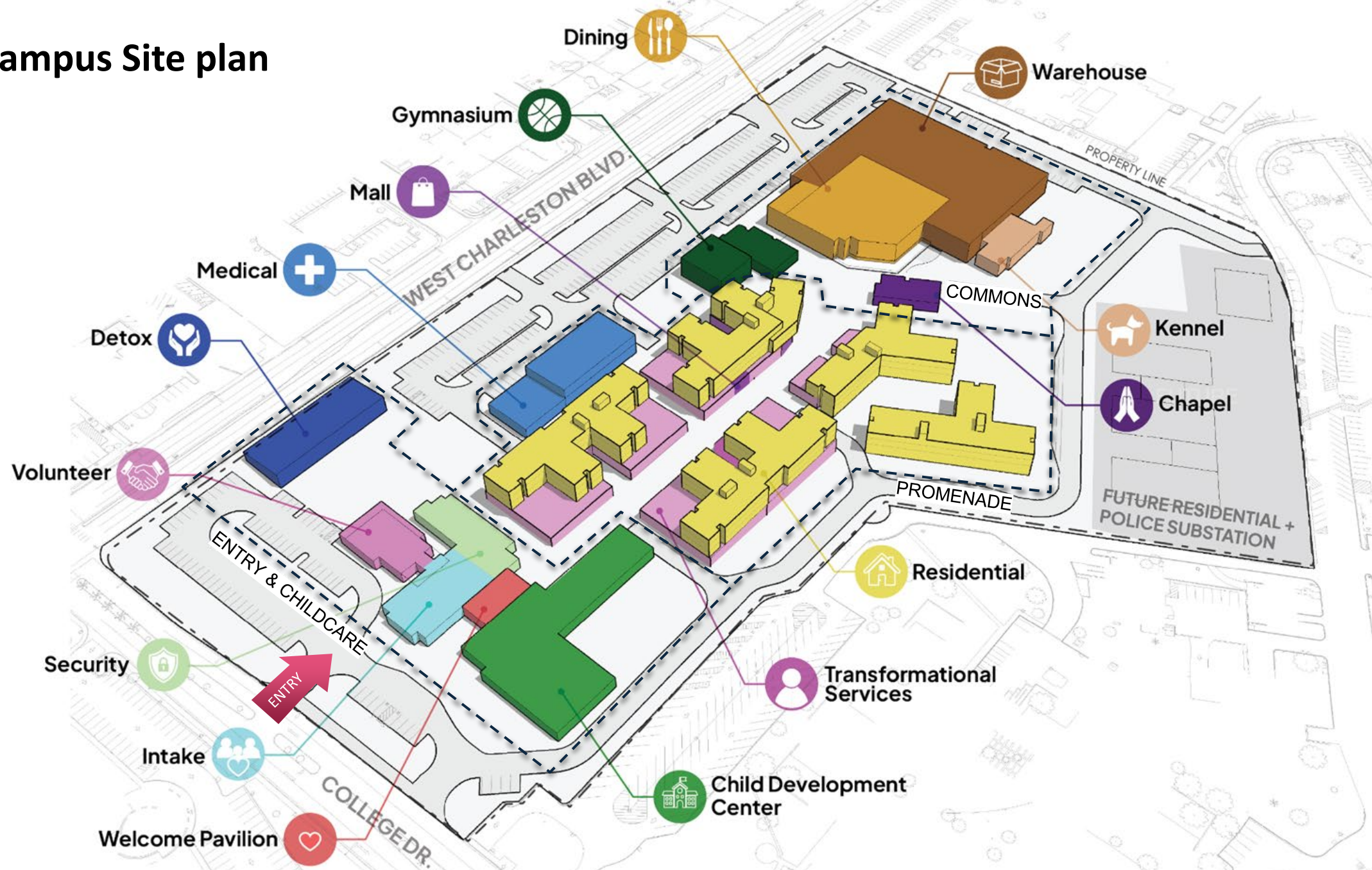
Couples' dorm, young adult dorm, LGBTQ+ dorm, family dorm, singles rooms and a cattery and 40 indoor dog kennels from opening day. CFH welcomes everyone!

A PATH TO HOUSING

A dedicated housing navigation team, plus first month's rent, deposit and a move-out kit. CFH separates out Housing Navigation from case management and has an entire team dedicated to supporting housing.



Campus Site plan





Wrap Around Services & Partners



Case Management

One-on-one
Guidance

Provided by Campus for Hope



Housing Assistance

Assistance finding
and maintaining
stable housing

Provided by Campus for Hope



Health Care

Medical, dental
and vision support

Provided by Partner Agencies



Mental Health

Counseling, therapy
and behavioral
health care

Provided by Partner Agencies



Job Support

Training, job
placement and
career development

Provided by Partner Agencies



Basic Needs

Clothing, hygiene
supplies and
transportation

Provided by Campus for Hope



Education Support

Help with GED, high
school equivalency
classes and more

Provided by Partner Agencies



Legal Support

Access to legal
aid and advocacy

Provided by Partner Agencies



Family Services

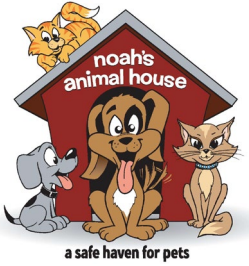
Childcare and
support for parents
and families

Provided by Partner Agencies

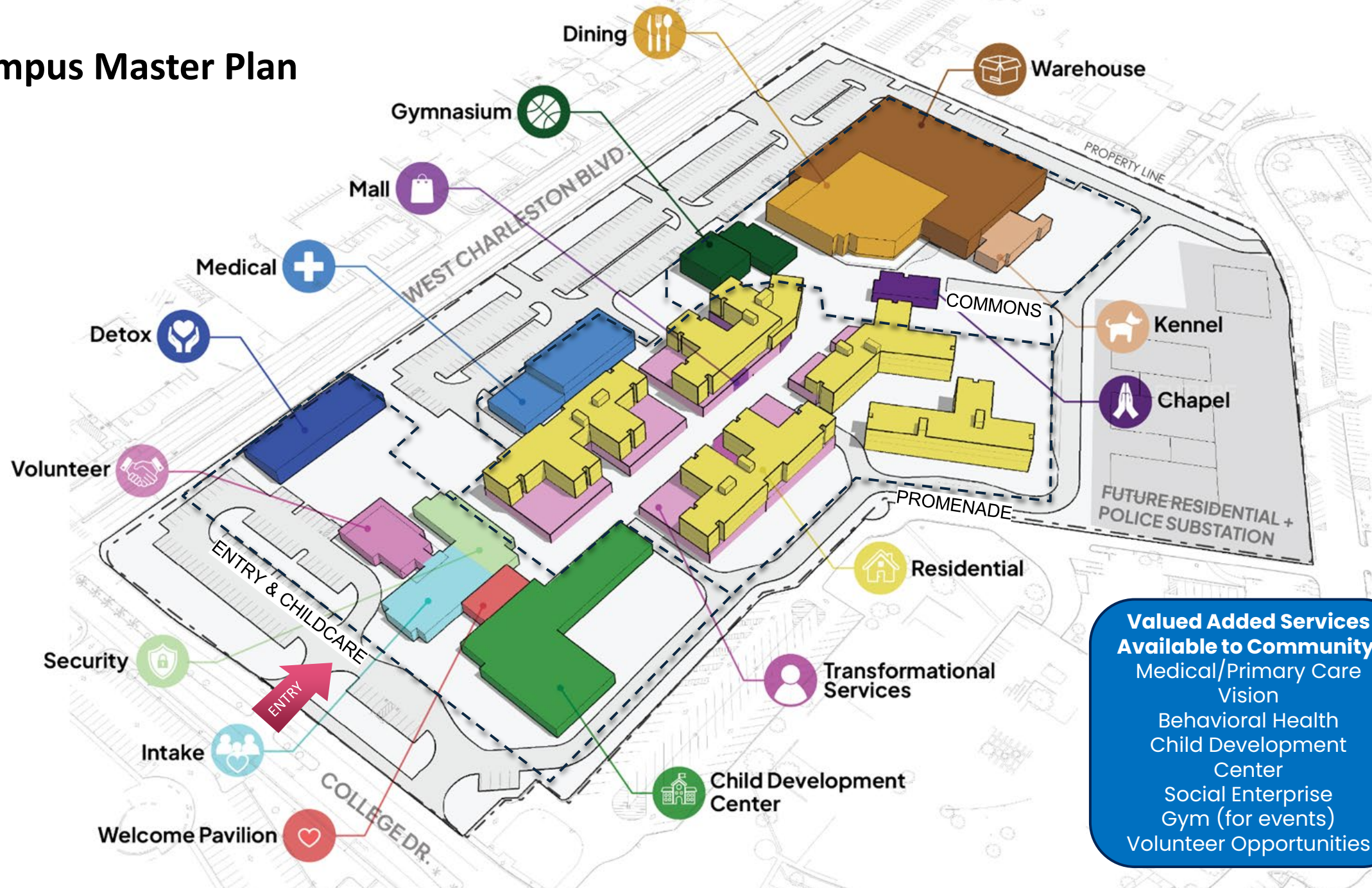


And More!

Additional resources
to meet
individual needs



Campus Master Plan



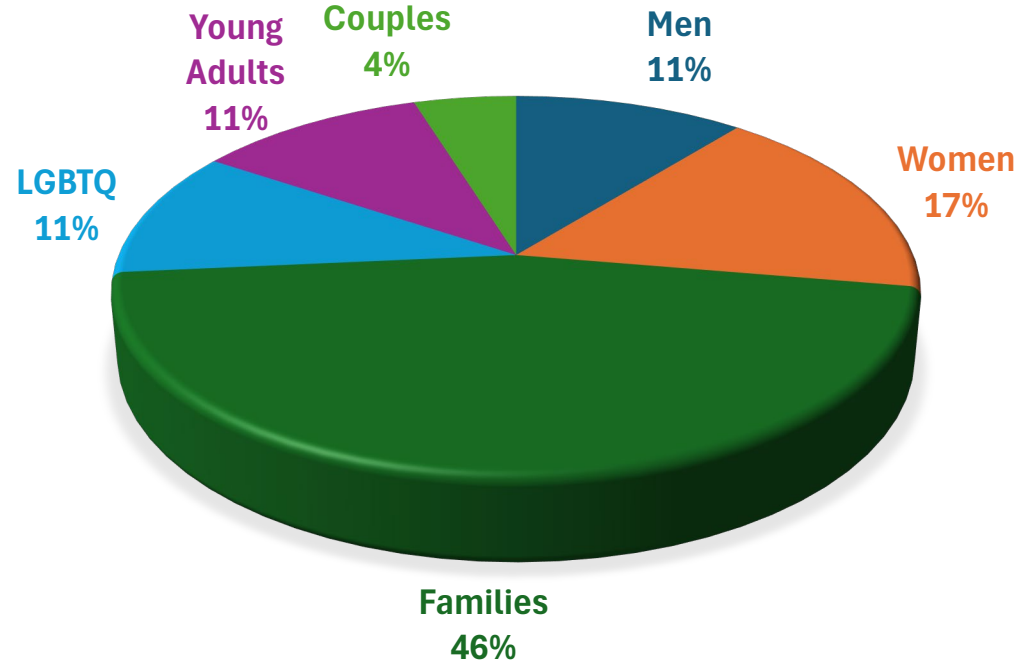
Valued Added Services Available to Community:

- Medical/Primary Care
- Vision
- Behavioral Health
- Child Development Center
- Social Enterprise
- Gym (for events)
- Volunteer Opportunities

Residing on Campus & 24/7 Support



% OF BED COUNT BY POPULATION



* Bed percentages may change slightly prior to opening

- **Dorm Style (double occupancy) with shared restrooms**
- **Families have single occupancy rooms**
- **Designed for maximum flexibility using safe pods of 16-18 beds (8 – 10 rooms)**

- **Average length of stay: 9 months**
- **24/7 Operations and support for each client on campus**

Special Features on Campus



- Integrated into the Residential Buildings
 - Embedded Case Manager Offices
 - Study Rooms
 - Recreation Room
 - TV/ Lounge Areas
 - Quiet Rooms
 - Kids Playroom
 - Teen Room
 - Young Adults Learning Kitchen
 - Family Private Dining Room
- Mall Area
 - Beauty Salon
 - Barber Shop
 - Bike Shop
 - Clothing, Bedding & Toy Store
 - Snack Bar
- Gym with Fitness Center and Studio
- Post Office
- Dining Hall
 - Microenterprise –Café
 - 2 Private Dining Rooms for Population Separation
- Animal Care Center
 - Kennels (38)
 - Cattery
 - Exotic Pet Area
- Outdoor Spaces
 - Healing Garden
 - Community Garden
 - Welcome Pavillion
 - Promenade
 - Commons Area
 - Pet Walking Path
 - Open park area

Welcome Center (Main Entrance)



Health and Healing Center



Residential Promenade

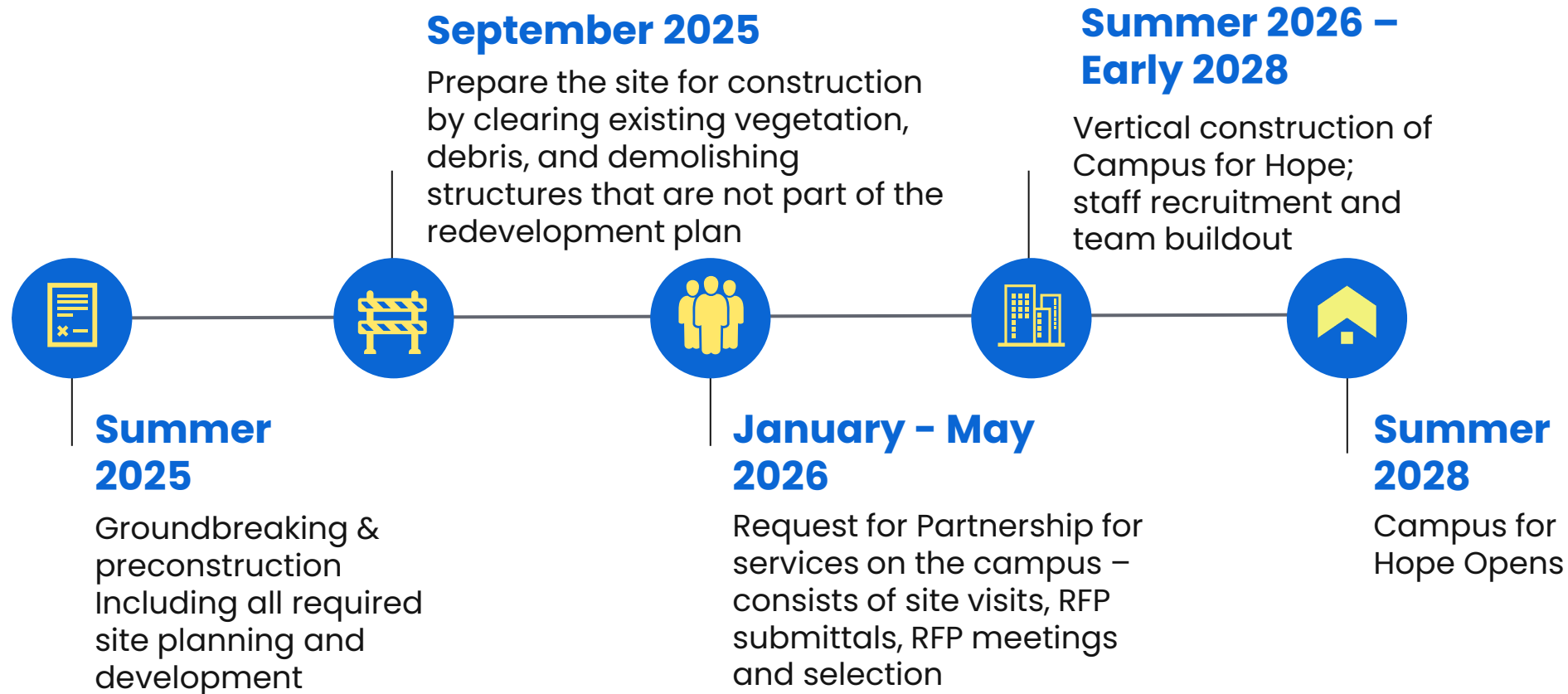


Social Enterprise, Gym & Secondary Entry (from Charleston)



Road to buildout:

Implementation timeline





Campus for Hope

PLEASE WATCH THE [CAMPUS FOR HOPE - LAS VEGAS](#) VIDEO ON YOUTUBE